

# 2024 Sponsorship Opportunities

## SPONSOR TODAY & PLAN THE YEAR!

Various avenues of advertisement and involvement will be available for sponsors, specific to each event. Below is an overview of sponsorship options. We are not limited to what is listed. We plan to have sponsors involved as much as possible. You will be notified prior to events with additional sponsorship opportunities as they arise.

**Without your generous help these events would not be possible. Thank you!**

### **Annual Meeting & Awards Banquet: February 2024**

#### **\$1000 Entertainment Sponsorship** *{only 1 available}*

- Your Logo displayed on the PowerPoint Presentation during Happy Hour
- Your business announced during the event
- Your business listed in the program at the event
- Your business listed on each table centerpiece during the event
- Thank you posted on Facebook & Instagram with your Logo

#### **\$500 Bar Sponsorship** *{only 1 available}*

- Your Logo displayed on the Bar during the event
- Your business announced during the event
- Your Logo in the program at the event
- Your business listed on each table centerpiece during the event
- Thank you posted on Facebook & Instagram with you Logo

### **Young Entrepreneurship Challenge Grades 9-12- March 2024**

#### **\$300 Event Sponsorship** *{only 1 available}*

- Logo displayed on Facebook and Instagram advertising the event
- Name mentioned during opening comments
- Name mentioned during award ceremony
- Banner provided by you displayed at the event
- Thank you posted on Facebook & Instagram with your Logo

### **Easter Eggstravaganza: March 30th**

#### **\$1500 Title Sponsorship** *{only 1 available – first come first serve}*

Your logo and/or name will be associated with **all** advertisement leading up to and during the event. Including but not limited to name mentions, radio name mentions, Facebook and other social media mentions, e-Newsletter inclusion, logos on flyers, banner displayed, etc.

### **Golf Classic: May 16<sup>th</sup>**

#### **\$1500 Title Sponsor** *{limited to 1 or can be split between 2 businesses, paying \$750 ea.}*

- Logo displayed multiple times in each team's pairing card, including the cover
- Logo on all Raffle Flyers displayed before and during the event
- Logo on souvenir golf towel given to each golfer (72 golfers)

- Banners provided by you displayed at the Country Club entrance and clubhouse
- Opportunity to have two teams entered in the tournament. (Team entry fee is \$400)
- Name mentions during opening comments, award ceremony, and raffle
- Logo & Thank You posted on social media

### **\$350 Flight Sponsor {2 AVAILABLE}**

- Logo displayed in each team's pairing card
- Name mentioned during opening comments
- Name mentioned during award ceremony
- Banner provided by you displayed on the clubhouse

### **\$200 Betting Hole {limited to 1}**

- Name listed in each team's pairing card
- Name mentioned during award ceremony
- Banner displayed on hole #2/#7 Tee Box – betting on who will make it on the green

### **\$200 Wheel Hole Sponsor {limited to 1}**

- Name listed in each team's pairing card
- Name mentioned during award ceremony
- Banner displayed on hole #9 Tee Box – spin the wheel to win a “Hole in One”

### **\$50 Hole Sponsor– {Elite Investors already included as a benefit}**

- Logo displayed on a sign provided by Katalyst Sign & Graphix on a Tee Box
- Name listed in each team's pairing card

### **\$25 Proxy Prize Sponsor {limited to 8}**

- Name listed in each team's pairing card
- Name mentioned during award ceremony
  - Closest to Pin, Shortest Drive, Ladies Longest Drive, Longest Putt, Longest Drive, First in Sand

### **Independence Day Celebration: July 3<sup>rd</sup>**

**\$1500 Fireworks Sponsor** – Your business will be included in all advertisement leading up to the Fireworks Display including but not limited to KCLY Radio Ads, Dispatch Ads, Flyers, Social Media Posts/Ads, and more!

### **\$500 Waterslide Sponsor (One per slide up to three slides)**

- Banner displayed beside the FREE water slides during entire event!
- Name listed as “water slides provided by” on the event's schedule published on social media, printed flyers around town, and in The Dispatch
- We encourage your business to provide volunteers to help man the waterslides, even for a short time.

### **\$200 Community Water Fight Sponsor (three available)**

- Banner displayed in the designated water fight area
- Name listed as “water fight made possible by” on the event's schedule published on social media, printed flyers around town, and in The Dispatch
- We encourage your business to provide volunteers to help the water fight

## **Piotique Festival: September 28<sup>th</sup>**

### **\$2000 Piotique Pillar**

- 60 KCLY Radio Mentions
- Logo Featured on the Grow Clay County Website
  - Piotique Main Page
  - Piotique Vendor Page
  - Piotique Parade Page
  - Mark A. Chapman Road Race Page
- Sponsor Showcase on Facebook & Instagram
- Logo on Flyers
- Logo on Table Tents
- Facebook Name Mentions & Logo Displayed
- Instagram Name Mentions & Logo Displayed
- Promotional Package Deal
  - Logo on Piotique T-Shirt
  - Banner Displayed in Beer Garden
  - Logo on Grow Clay County Tent Banner
- Banner displayed on Main Stage at Event
- 4 Name mentions in announcements during event
- 4 Name mentions in during the Grand Parade
- 2 Name mentions in beer garden

### **\$1000 Piotique Pillar**

- 30 KCLY Radio Ads
- Logo Featured on the Grow Clay County Website
  - Piotique Main Page
- Logo on Flyers
- Logo on Table Tents
- Facebook Name Mentions & Logo Displayed
- Instagram Name Mentions & Logo Displayed
- Promotional Package Deal
  - Logo on Piotique T-Shirt
  - Banner Displayed in Beer Garden
  - Logo on Grow Clay County Tent Banner
- 2 Name mentions in announcements during event - \$50 Value
- 2 Name mentions during the Grand Parade - \$50 Value

### **\$500 Piotique Pillar**

- 15 KCLY Radio Ads
- Logo Featured on Grow Clay County Website
  - Piotique Parade Page
- Name Listing on Flyers
- Name Listing on Table Tents
- Facebook Name Mentions & Name Displayed
- Instagram Name Mentions & Name Displayed
- Promotional Package Deal - \$200
  - Logo on Piotique T-Shirt

- Banner Displayed in Beer Garden
- Logo on Grow Clay County Tent Banner

### **\$200 Ptiotique Pack**

- Logo on Ptiotique T-Shirt
- Banner Displayed in Beer Garden
- Logo on Grow Clay County Tent Banner

### **Halloween Howl: October 31<sup>st</sup>**

#### **\$250 Howl Pack**

- 30 KCLY Radio mentions the week leading up to the event
- Logo displayed on the Halloween Howl Map printed and handed out to trick-or-treaters, posted on social media, and on our website.
- Logo displayed on the Halloween Howl Flyer displayed around town, posted on social media, on our website, and printed in the dispatch.
- Facebook & Instagram name mentions/tags.

### **Christmas in Clay: November 24<sup>th</sup> – December 31<sup>st</sup>**

#### **\$750 Christmas Season Sponsor – Include All Packages listed below**

- Santa Fly In Sponsor
- Shop Small Crawl Sponsor
- Santa's Workshop Sponsor

#### **\$500 Santa Fly In Sponsor – 11/24 Santa arrives in Clay Center in an airplane!**

- Banner Displayed at Clay Center Municipal Airport
- Facebook & Instagram Logo Displays and Name Mentions
- Logo in the Clay Center Dispatch
- 30 KCLY Name Mentions

#### **\$300 Shop Small Crawl Sponsor – Last minute shop small event!**

- 30 KCLY Radio Name Mentions
- Facebook & Instagram Logo Display and Name Mention
- Logo in The Clay Center Dispatch

#### **\$150 Santa's Workshop Sponsorship – Santa's Workshop is on the Courthouse Square**

- Your Logo magically displayed on Santa's Workshop's Front Door for a day!
- Facebook & Instagram Logo Displays and Name Mentions
- Logo in The Clay Center Dispatch

## 2024 Sponsorship Opportunity Form

Please indicate what event or events you would like to sponsor and at what level by **circling** the amount provided in the charts below. Details for each individual sponsorship can be found on the previous pages or contact our office at 785-632-5674. Payment can be accepted today or invoiced closer to the event date, you choose!

Event	Option 1	Option 2	Option 3	Option 4
<b>February</b> – 2024 Annual Meeting	<b>\$1000</b>	<b>\$500</b>		
<b>March</b> – Youth Entrepreneurship	<b>\$300</b>			
<b>April</b> - Eggstravaganza	<b>\$1500</b>			
<b>May</b> - Golf Tournament	<b>\$1500</b>	<b>\$350</b>	<b>\$200</b>	<b>\$50</b>
<b>July</b> - Independence Day	<b>\$1500</b>	<b>\$500</b>	<b>\$200</b>	
<b>September</b> - Piotique	<b>\$2000</b>	<b>\$1000</b>	<b>\$500</b>	<b>\$200</b>
<b>October</b> - Halloween Howl	<b>\$250</b>			
<b>Nov. / Dec.</b> - Christmas	<b>\$750</b>	<b>\$500</b>	<b>\$300</b>	<b>\$150</b>

Business/Organization Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Physical Address (if different from billing): \_\_\_\_\_

Contact Person & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Pay Now or Pay Later - You Choose!

Please return to:  
Grow Clay County  
517 Court St.  
Clay Center, KS 67432

We are excited for your business to be involved in our community. You can commit to sponsor an event now and we can send you an invoice closer to the event date!

2023 SPONSORSHIP	AMOUNT
Annual Meeting	\$_____
YEC Competition	\$_____
Eggstravaganza	\$_____
Golf Tournament	\$_____
Independence Day	\$_____
Piotique	\$_____
Halloween Howl	\$_____
Christmas	\$_____
Annual Meeting	\$_____
<b>TOTAL:</b>	<b>\$_____</b>

CHECK ENCLOSED

SEND INVOICE

THANK YOU FOR YOUR SUPPORT & MAKING THESE COMMUNITY EVENTS POSSIBLE!

